



## **PRESS RELEASE**

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**For Immediate Release.**

### **Good Foods Celebrates Grand Reopening on February 20**

LEXINGTON, KY – Good Foods Market & Café will celebrate the completion of our remodel with a Grand Reopening on February 20 from 11 am – 6 pm. Enjoy delicious sampling, music, door prizes, and gift card giveaways including a \$500 grand prize drawing. There will be live music by Jerome Lange and Art Mize, Little Maggie, and Michael Fogler. The first 500 people will receive a free reusable grocery bag. The Grand Reopening event is free and open to everyone.

Good Foods Bakery, Cheese, Deli, and Coffee Bar departments will be sampling original creations including homemade bread, mozzarella, grab and go items, and smoothies. Additional sampling will be provided by Caffe Marco, Equal Exchange, Five Star Foodies, Kenny's Farmhouse Cheese, Kentucky Specialty Sauces, Le Bayou Gourmet Foods, Rooibee Red Tea, Uncle Kenny's Gourmet Bourbon Cookies, and many more.

Drawings will be held throughout the day for Good Foods gift cards and local products. Everyone will have the opportunity to enter to win the grand prize drawing – a \$500 Good Foods gift card. The grand prize drawing will be held Monday, February 22.

#### **About the Remodel:**

Good Foods' expansion project has greatly increased our ability to better serve our owners and customers. We added approximately 1,800 sq. ft. for a total of approximately 20,000 sq. ft. and have substantially enhanced our services. We now have more seating in our remodeled Café, with the Coffee Bar, Bakery, and Kitchen all expanding in size. New equipment and storage increased the energy and space efficiencies of the Café. These changes offer customers an increased selection of sandwich and smoothie options from our Coffee Bar; breads and baked goods from our Bakery; and healthy options for our daily hot buffet and soup bar. We converted our Produce workroom into a certified kitchen, with a new cut produce program hitting our shelves soon. Our Grocery department expanded and our Wellness department sports a brand new look. We are adding twelve

feet of kitchen-produced grab and go products for our customers' convenience, as well as a beer selection scheduled to arrive later this spring.

In light of the unstable economy, Good Foods budgeted close to \$1.5 million for the expansion, with financing coming primarily from our owners and our local Central Bank. Work was sourced locally with Denham-Blythe Company, Inc. leading an expert team of contractors and subcontractors. The Good Foods remodel incorporated many sustainable building techniques including sourcing local products when possible, reusing existing equipment and supplies when possible, adding highly efficient refrigeration and freezer systems, ultra-low flow flush toilets in our Café restrooms, and recycling and reusing construction waste among many other green efforts.

**What:** Good Foods Grand Reopening Celebration

**When:** Saturday, February 20<sup>th</sup>, 11 am – 6 pm

Music:

11 am – 1 pm: Jerome Lange and Art Mize

1 pm – 3:00 pm: Michael Fogler

3:00 pm – 5:00 pm: Little Maggie – Karah Stokes, Bob Gregory, Jesse Peña

**Where:** Good Foods Market & Café

455 Southland Drive, Lexington, KY 40503

(859) 278-1813

[www.goodfoods.coop](http://www.goodfoods.coop)

**Good Foods Co-op** is a locally owned and operated cooperative business where everyone is welcome to shop at either of our locations - Good Foods Market & Café on Southland Drive or Good Foods Chapter 2 inside the downtown Lexington Public Library. Good Foods has served the Lexington community since 1972.

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