



ADVOCACY PROGRAM

Mission Statement

The mission of the Good Foods Co-op Advocacy Program is to empower owners to act as advocates for the Co-op's narrative in support of its shared vision.

1. We educate owners about the history, model, and operations of the Co-op
2. We engage all owners – inactive, established, new, and future – to become involved in the Co-op narrative through learning and promotion
3. We support outreach into the community to expand ownership

Good Foods Co-op Shared Vision

Good Foods Co-op is at the forefront of a vibrant cooperative economy. Our owners, employees, customers, and partners enjoy:

- An equitable and sustainable food system
- Stronger local food enterprises
- Access to education that cultivates food citizenship
- Access to healthy food for all.

Cooperative Model: Principles and Values

Principles

1. Open Membership
2. Democratic Control
3. Member Owned & Financed
4. Autonomy & Independence
5. Education, Training, & Information
6. Cooperation among Cooperatives
7. Concern for Community

Values

1. Self-Help
2. Self-Responsibility
3. Democracy
4. Equality
5. Equity
6. Solidarity
7. Honesty
8. Openness
9. Social Responsibility
10. Caring for Others

Advocate Responsibilities

- Attend Advocacy Program Orientation and monthly meetings
- Represent the Co-op within the community
- Work as a team with other advocate to coordinate owner engagement activities

Qualifications

We are seeking advocates who share a passion for the Good Foods Co-op. Applicants should be active owners of the co-op and share a concern for their community. Desirable characteristics include, but are not limited to:

- Positive Attitude
- Dependability
- Self-motivation
- Strong communication skills
- Attentive listener
- Team player

Timeline of Application

- Application Deadline: **May 31st**
- Interviews: **June 1 – 14th**
- Selected Advocates Notified via e-mail: **June 22nd**
- Advocacy Program Orientation (required): **June 26th at Good Foods Co-op, 1 –5 pm**

ADVOCATE APPLICATION FORM

Contact Information

Name

E-mail Address

Home Address

Mobile Phone

Please rank the area of interest you would be most willing to learn and share with other owners and the community (1 = most interested):

Good Foods History

Cooperative Movement

Sustainable Food Systems

Cooperative Principles & Values

Patronage and Operations

The Co-op Community

Describe how you came to be a Good Foods Co-op owner and why you want to serve as an advocate.

As an advocate, how will you uphold the Co-op principles and values of serving a diverse community?

ADVOCATE APPLICATION (continued)

What personal or professional strengths do you possess that may be useful in this position?

What ideas do you have for developing owner engagement activities?

Please describe a Good Foods Co-op shopping experience.

*Please return the completed Advocate Application Form to the Good Foods Co-op Customer Service Desk
or save a tree and email to: board@goodfoods.coop*
