



## ADVOCACY PROGRAM

### Mission Statement

The mission of the Good Foods Co-op Advocacy Program is to empower owners to act as advocates for the Co-op's narrative in support of its shared vision.

1. We educate owners about the history, model, and operations of the Co-op
2. We engage all owners – inactive, established, new, and future – to become involved in the Co-op narrative through learning and promotion
3. We support outreach into the community to expand ownership

### Good Foods Co-op Shared Vision

Good Foods Co-op is at the forefront of a vibrant cooperative economy. Our owners, employees, customers, and partners enjoy:

- An equitable and sustainable food system
- Stronger local food enterprises
- Access to education that cultivates food citizenship
- Access to healthy food for all.

### Cooperative Model: Principles and Values

#### Principles

1. Open Membership
2. Democratic Control
3. Member Owned & Financed
4. Autonomy & Independence
5. Education, Training, & Information
6. Cooperation among Cooperatives
7. Concern for Community

#### Values

1. Self-Help
2. Self-Responsibility
3. Democracy
4. Equality
5. Equity
6. Solidarity
7. Honesty
8. Openness
9. Social Responsibility
10. Caring for Others

## **Advocate Responsibilities**

- Attend Advocacy Program Orientation and monthly meetings
- Represent the Co-op within the community
- Work as a team with other advocate to coordinate owner engagement activities

## **Qualifications**

We are seeking advocates who share a passion for the Good Foods Co-op. Applicants should be active owners of the co-op and share a concern for their community. Desirable characteristics include, but are not limited to:

- Positive Attitude
- Dependability
- Self-motivation
- Strong communication skills
- Attentive listener
- Team player

## **Timeline of Application**

- Application Deadline: **May 31<sup>st</sup>**
- Interviews: **June 1 – 14<sup>th</sup>**
- Selected Advocates Notified via e-mail: **June 22<sup>nd</sup>**
- Advocacy Program Orientation (required): **June 26<sup>th</sup> at Good Foods Co-op, 1 –5 pm**

# ADVOCATE APPLICATION FORM

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## Contact Information

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Name

E-mail Address

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Home Address

Mobile Phone

**Please rank the area of interest you would be most willing to learn and share with other owners and the community (1 = most interested):**

Good Foods History

Cooperative Movement

Sustainable Food Systems

Cooperative Principles & Values

Patronage and Operations

The Co-op Community

**Describe how you came to be a Good Foods Co-op owner and why you want to serve as an advocate.**

**As an advocate, how will you uphold the Co-op principles and values of serving a diverse community?**

## ADVOCATE APPLICATION (continued)

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**What personal or professional strengths do you possess that may be useful in this position?**

**What ideas do you have for developing owner engagement activities?**

**Please describe a Good Foods Co-op shopping experience.**

*Please return the completed Advocate Application Form to the Good Foods Co-op Customer Service Desk  
or save a tree and email to: [board@goodfoods.coop](mailto:board@goodfoods.coop)*

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