

OWNER BENEFITS

NEW OWNER DISCOUNT

Get a 10% discount on your first purchase as an owner.

OWNER APPRECIATION DAYS

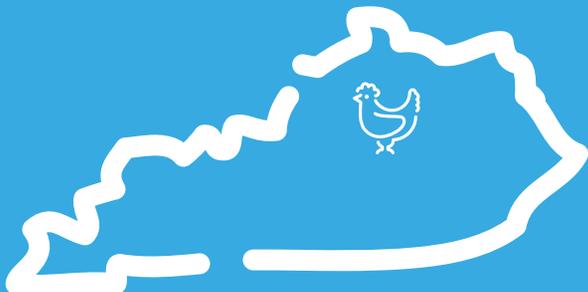
Receive a 20% discount on all purchases during this semi-annual event. Stock up and save!

PATRONAGE REBATES

In profitable years, our board of directors may issue a patronage rebate allowing owners to get back part of the profit from their own purchases. The benefits of your Good Foods Co-op ownership are tied to use, not to your investment amount. The more you choose to spend, the more return you will see on your potential equity investment.

OWNER DEALS

Look for the blue signs for deeply discounted sales just for owners.



@goodfoods



@goodfoodcoop

ANNUAL CELEBRATION

You're invited to celebrate with other owners at our Annual Owners Meeting.

CREDIT UNION

You're eligible to join Greater Kentucky Credit Union, a local financial cooperative.

E-NEWS

You'll get exclusive e-mails with store news, information on specials and important dates sent right to your inbox.

DISCOUNTS AT LOCAL BUSINESSES

See our website or the enclosed page for a full list of participating partners.

ROOM RENTAL

Need space to meet? Reserving the Community Room is free to our owners.

VOTING RIGHTS

Each owner is eligible to vote annually for board of directors representatives and Give Where You Live Partners and impact the future of the co-op.

I AM THE CO-OP



THANK YOU

FOR JOINING OUR COMMUNITY OF OVER 8,000 GOOD FOODS CO-OP OWNERS.

Buying locally connects people to their food. At Good Foods Co-op we are committed to supporting local vendors and producers. Because of this, 50 cents of every dollar spent at the Co-op stays right here in Central Kentucky. Being a Co-op owner means you are an integral part of a cooperatively owned food system, a locally owned business and Kentucky's unique food culture.



OUR MISSION

**GOOD FOODS CO-OP
SERVES OUR DIVERSE
COMMUNITY THROUGH A
THRIVING COOPERATIVE
BUSINESS.**

Deliver
excellent
service and
value

Feature
wholesome
and organic
foods

WE:

Support
consumer
education and
environmental
stewardship

Strengthen
and expand
cooperative
ownership

GOOD FOODS CO-OP ENDS

Good Foods Co-op is at the forefront of a vibrant cooperative economy. Our owners, employees, customers, and partners enjoy:

- An equitable and sustainable food system
- Stronger local food enterprises
- Access to education that cultivates
- Access to healthy food for all

COOPERATIVE PRINCIPLES

Co-ops around the globe follow the 7 Cooperative Principles that were adopted by the International Cooperative Alliance in 1995. The Cooperative principles are how we put our values into practice each and every day.

1ST PRINCIPLE: VOLUNTARY AND OPEN OWNERSHIP

Open to any and all who wish to be part of a shared cooperative economy.

2ND PRINCIPLE: DEMOCRATIC OWNER CONTROL

No one-percenters, millionaire CEOs or foreign investors. We are beholden only to you, our owners, right here in this community. Your voice is heard.

3RD PRINCIPLE: OWNER ECONOMIC PARTICIPATION

Our capital and assets come from you and belong to you. Our profits are returned to you or reinvested in your store.

4TH PRINCIPLE: AUTONOMY AND INDEPENDENCE

We are masters of our own collective fate, both responsible for and accountable to ourselves.

5TH PRINCIPLE: EDUCATION, TRAINING AND INFORMATION

The co-op helps owners cultivate the knowledge and understanding to become better food citizens, conscious of our impact on the environment, economy, and society.

6TH PRINCIPLE: COOPERATION AMONG COOPERATIVES

We are more successful when we cooperate with others who know how to cooperate. By working together, we can have an even greater impact.

7TH PRINCIPLE: CONCERN FOR COMMUNITY

Serving our owners' needs also includes enhancing and developing our shared community. When our co-op thrives, we can do more to make Lexington an even better place to live.

CONTACT INFORMATION



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Let's keep in touch. Visit the hospitality desk to let us know when your name, address, phone or email change.

OWNER CARDS

Scan your owner card each time you shop so that all your purchases are credited to your account for the end of year patronage rebate. Need a new card? Hospitality staff will be happy to issue you a new card.

OWNERS IN GOOD STANDING

- Receive Owner Deals pricing and the 20% discount on all purchases during Owner Appreciation Days
- Accrue purchases for the end of year patronage rebate
- May vote in board of directors elections and on bylaw changes

Stop by any register to make a payment so you can take advantage of these owner benefits.

REFUNDS OF OWNER EQUITY

Your owner equity investment is fully refundable. We want to keep our co-op strong so equity refunds are made after another owner purchases a share. Hospitality staff will be glad to help with this quick and easy process.

SHOPPING TIPS



BULK

Save money and reduce packaging in our bulk aisle. Just grab a container, get as much product as you want and write the PLU number on the container. Bringing a container from home? Weigh it before you fill it and mark the weight on the container.

We want pantry and household staples to be affordable for everyone every day. Look for the purple signs on over 200 items in our Co-op Basics line to get common goods for lower than the suggested retail price.



CO-OP BASICS

You can find deals for everyone and deals just for owners on our website or on flyers located at the front entrance, at our Hospitality Desk or in our cafe.



OWNER DEALS



DEALS FOR ALL

Look for the blue dots on individual products indicating special discounts just for owners.



owner price \$3.49

\$4.69
reg. \$5.99

If you bought something you weren't satisfied with, stop by the Hospitality Desk and we'll be glad to make it right.



RETURNS

Are you looking for a product you can't find in our store? Do you have an idea for something we could do better? Drop a note in the suggestion box at the Hospitality Desk.



PRODUCT REQUESTS