

## OWNER BENEFITS

### OWNER REWARDS

Owners will accumulate points with each purchase. Points can be redeemed for discounts on future purchases\*, whenever the owner chooses. Keep an eye out for double and triple point offers to earn your discounts faster!

### NEW OWNER POINTS

Get 1000 points to use toward your first purchase as an owner.

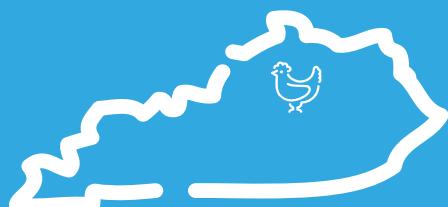
### PATRONAGE REBATES

In profitable years, our board of directors may issue a patronage rebate allowing owners to get back part of the profit from their own purchases.

The benefits of your Good Foods Co-op ownership are tied to use, not to your investment amount. The more you choose to spend, the more return you will see on your potential equity investment.

### OWNER DEALS

Look for the blue signs for deeply discounted sales just for owners.



\*Points can not be used to purchase alcohol or as otherwise prohibited by law.



@goodfoods



@goodfoodscoop

### ANNUAL CELEBRATION

You're invited to celebrate with other owners at our Annual Owners Meeting.

### CREDIT UNION

You're eligible to join Greater Kentucky Credit Union, a local financial cooperative.

### E-NEWS

You'll get exclusive e-mails with store news, information on specials and important dates sent right to your inbox.

### DISCOUNTS AT LOCAL BUSINESSES

See our website or the enclosed page for a full list of participating partners.

### ROOM RENTAL

Need space to meet? Reserving the Community Room is free to our owners.

### VOTING RIGHTS

Each owner is eligible to vote annually for board of directors representatives and Give Where You Live Partners and impact the future of the co-op.

## I AM THE CO-OP



# THANK YOU

FOR JOINING OUR  
COMMUNITY OF OVER  
8,100 GOOD FOODS  
CO-OP OWNERS.

Buying locally connects people to their food. At Good Foods Co-op we are committed to supporting local vendors and producers. Because of this, 50 cents of every dollar spent at the Co-op stays right here in Central Kentucky. Being a Co-op owner means you are an integral part of a cooperatively owned food system, a locally owned business and Kentucky's unique food culture.



## OUR MISSION

# GOOD FOODS CO-OP SERVES OUR DIVERSE COMMUNITY THROUGH A THRIVING COOPERATIVE BUSINESS.

Deliver excellent service and value

Feature wholesome and organic foods

**WE:**

Support consumer education and environmental stewardship

Strengthen and expand cooperative ownership

## GOOD FOODS CO-OP ENDS

Good Foods Co-op is at the forefront of a vibrant cooperative economy. Our owners, employees, customers, and partners enjoy:

- An equitable and sustainable local food system
- Education that cultivates food citizenship
- Access to healthy food for all

## COOPERATIVE PRINCIPLES

Co-ops around the globe follow the 7 Cooperative Principles that were adopted by the International Cooperative Alliance in 1995. The Cooperative principles are how we put our values into practice each and every day.

### 1ST PRINCIPLE: VOLUNTARY AND OPEN OWNERSHIP

Anyone who wishes to be part of a shared cooperative economy is invited to become an owner.

### 2ND PRINCIPLE: DEMOCRATIC OWNER CONTROL

Good Foods doesn't have a CEO or any one person making the decisions. You, as an owner, literally own the Co-op. Your voice is heard and your vote matters.

### 3RD PRINCIPLE: OWNER ECONOMIC PARTICIPATION

Our capital and assets come from you and belong to you. Our profits are returned to you or reinvested in your store.

### 4TH PRINCIPLE: AUTONOMY AND INDEPENDENCE

We are masters of our own collective fate; both responsible for and accountable to ourselves.

### 5TH PRINCIPLE: EDUCATION, TRAINING AND INFORMATION

The co-op helps owners cultivate the knowledge and understanding to become better food citizens, conscious of our impact on the environment, economy and society.

### 6TH PRINCIPLE: COOPERATION AMONG COOPERATIVES

We are more successful when we cooperate with others who cooperate. By working together, we can have an even greater impact on our world.

### 7TH PRINCIPLE: CONCERN FOR COMMUNITY

Serving our owners' needs includes enhancing and developing our shared community. When our co-op thrives, we can do more to make Lexington

## OWNERSHIP DETAILS



## OWNER CARDS

Scan your owner card each time you shop so that all your purchases are credited to your account in case of a patronage rebate. Need a new card? Hospitality staff will be happy to help.

## REFUNDS OF OWNER EQUITY

Your owner equity investment is fully refundable. If you decide that you'd like to resign your share, Hospitality staff will be glad to help with this quick and easy process.

## CONTACT INFORMATION

Let's keep in touch. Visit the Hospitality Hesk to let us know when your name, address, phone number or email address changes.

## SHOPPING TIPS



Save money and reduce packaging in our bulk aisle. Just grab a container, get as much product as you want and write the PLU number on the container. Bringing a container from home? Weigh it before you fill it and mark the weight on the container.

We want pantry and household staples to be affordable for everyone every day. Look for the purple signs on over 200 items in our Co-op Basics line to get common goods for lower than the suggested retail price.



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You can find deals for everyone and deals just for owners on our website or on flyers located at the front entrance, at our Hospitality Desk or in our cafe.



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Are you looking for a product you can't find in our store? Do you have an idea for something we could do better? Drop a note in the suggestion box at the Hospitality Desk.



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